

HELENE BLANCHE

FABRICS & WALLPAPERS

Press Release Nov. 2022



INTRODUCING RIBBON - A NEW COLLECTION CELEBRATING STRIPES,
INCLUDING A STUNNING NEW ECO WALLPAPER.

We are delighted to introduce RIBBON, our latest fabric and wallpaper collection, including a new quality eco-wallpaper quality. RIBBON is a celebration of colourful stripes with a bohemian spirit, and blended with Scandinavian tradition. The inspiration was drawn from an adoration for intriguing and tactile materials, like colourful silk ribbons and twisted yarns.

THE RIBBON COLLECTION

The collection consists of printed fabric and wallpapers reflecting a quality fusion of tradition and modernity. The striped RIBBON design evolves from Helene's love and fascination with ribbons collected over time - a tactile passion for beautiful ribbons and yarns, glittering, vintage, and twisted.

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"Crafts and textiles have always been an essential part of my life, and RIBBON embraces this path by mimicking intertwined ribbons. With RIBBON, I wanted to create something that brings a nostalgic vintage feel to an interior, by introducing a palette in dusty tones, representing beautiful textiles and paper faded over time." Helene Blanche.

RIBBON captures an evocative, timeless vibe, representing a fusion of tradition with a vintage ambiance, that defines the spirit of the Scandinavian fabric and wallpaper brand. The mellow palettes of Straw, Sea, and Moss on quality paper and fabric add a subtle nostalgia to the room. There's a gorgeous softness to all the tones that alters alongside any changing light and seasonal ambiance.

FABRIC COLLECTION

Printed on soft linen, the fabric design forms a harmony of textile and colour. The delicate stripe complements the natural cloth beautifully, and creates a bohemian tactile feel. Available in three colourways; Straw, Sea and Moss, the light to medium-weight fabric is suitable for drapery, cushions, and upholstery for domestic use.

WALLPAPER COLLECTION

The wallpaper's elegant feel and understated depth are enhanced by a surflex printing technique, creating a high-quality product that captures the ambiance of handcrafted paper. Ribbon wallpaper comes in three colourways; Straw, Sea and Moss. Each has a crisp and individual character – which can easily be adapted and used in classic or contemporary interior design schemes.

ECO PAPER

RIBBON wallpaper is printed on eco-paper, made from 99% renewable raw materials, and developed by highly skilled European manufacturers. The PET plastic fibres (oil based) are replaced with renewable PLA (plant based) fibres. This means it can be recycled along with food or garden waste, and turned into compost.

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Fabric - 100% Linen

Colours available - Straw, Sea and Moss

RRP from Dkk 1.530 per metre / EUR 205 per metre

Wallpaper - Eco non-woven

Colours available - Straw, Sea and Moss

RRP from Dkk 1.390 per roll / EUR 187 per roll

Launching in autumn 2022, RIBBON fabric and wallpaper will be available via selected national and international showrooms, and for online purchase at heleneblanche.com.

For any press enquiries, kindly contact press@heleneblanche.com.

About

Helene Blanche (Fabrics & Wallpapers) was established in 2008 by Helene Blanche and her husband and business partner Jannik Martensen-Larsen in their family-owned interior house Tapet-Cafe, located north of Copenhagen, Denmark.

Helene Blanche (1977) is a Danish textile designer known for her playful, original fabric and wallpaper collections characterised by a Scandinavian attention to detail and longevity. Drawing from design traditions and decorative styles of the past, she makes modern textile history. Helene Blanche sources her materials and production in collaboration with a long line of independent craftspeople locally and internationally. As an extension of her fabric and wallpaper designs, she creates elegant decor accessories such as lampshades, cushions, throws and art pieces. She constantly increases her awareness of styles and materials through her work with tactile and decorative materials. Her collections are sold exclusively from a selection of hand-selected international showrooms, particularly in Copenhagen, Paris, London, Milan, Rome, Stockholm, USA.